



Dear Business Owner:

We are excited to share that on Saturday, May 7th, 2022, the Alpha Beta Omega Chapter of Alpha Kappa Alpha Sorority, Incorporated will host the **7th Annual Brenda H. Owens Wellness Event** (BOWE) from 10:00 a.m. – 2:00 p.m. at Edna Karr High School in New Orleans, LA.

We are excited to bring this successful event to the New Orleans' Westbank Community **and we would like to support the promotion of Black Owned businesses by providing space to select vendors during the event on May 7th.**

The Alpha Beta Omega Chapter of Alpha Kappa Alpha Sorority, Incorporated provides numerous charitable, educational, and social programs to improve the social stature and welfare of people within the communities in which we live and serve. Our goal is to educate and empower the community by providing knowledge needed to achieve and live healthier lifestyles. As we are supporting health we also want to support the economic health of our community.

This event honors the life and legacy of Dr. Brenda H. Owens, our beloved sorority sister, who was an avid believer and advocate for healthy living. In memory of her life and legacy, we've not only coordinated this free event for the community, but we have also contributed thousands to community health organizations such as the American Lung Association (ALA), the American Cancer Society, the American Heart Association, the National Alliance on Mental Health (NAMI), and the Alzheimer's Association.

Enclosed, you will find a BOWE Vendor Table form. Please let us know if you are interested by returning the completed form and payment by April 25, 2022. If you have any questions or concerns, please contact Dr. Tekeda Ferguson, 2022 Brenda H. Owens Wellness Event Chairman, at Programs@alphabetaomega.org or by phone at 850-449-9071. Together we can build a stronger community.

With sincere gratitude,

Troave Profice
President, Alpha Beta Omega Chapter
Alpha Kappa Alpha Sorority, Incorporated



VENDOR TABLE REQUEST



ORGANIZATION: _____

CONTACT NAME: _____

CONTACT TITLE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE (____) _____ EMAIL: _____

SIGNATURE _____ DATE _____

VENDOR TABLE

Single vendor space \$50

Double vendor space \$100

You will be provided: 1 table, 2 chairs, & a name card for your booth

PAYMENT INFORMATION --Check / Money Order / Paypal

Please make checks payable to: Alpha Beta Omega Chapter

Forms can be mailed with Check or Money Order payment to:
Alpha Beta Omega Chapter, P.O. Box 50219, New Orleans, LA 70150

Payments may be submitted via PayPal to: abofinance@alphabetaomega.org

NAME of PayPal Account Sending funds:

7th Annual Brenda Owens Wellness Event

May 7, 2022

Edna Karr High School

The Story of Dr. Brenda H. Owens

A recruiter from Dillard University suggested Dr. Brenda H. Owens consider nursing because of her strong math and science grades. Dr. Owens heeded the recruiter's advice and the rest is history. She went on to obtain her Masters and Ph.D. in Nursing. Dr. Owens made every interaction with others count. Whether in a classroom or a clinic; it didn't take long before you were touched by her infectious, compassionate spirit. Dr. Owens taught patients to advocate for themselves, even when the system failed them. Aside from her family and vocation, Alpha Kappa Alpha Sorority, Incorporated, was her great love. As Health Committee Chairman of the Alpha Beta Omega Chapter, Brenda encouraged the members to get moving with health conscious fitness challenges. Dr. Owens was a member and leader in multiple additional organizations including: *100 Black Women, Sigma Theta Tau and Chi Eta Phi Nursing Organizations, and Franklin Avenue Baptist Church.*



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Alpha Kappa Alpha Sorority, Inc.